

Since 2013 the **Red Rock Union** team (formally Elevation Obstacle Races) have been creating events that get people **#OffTheCouch** and into our beautiful badlands. Our goal, quite simple, connect people with the aspects of life that sometimes get missed in the chaos: **Health & Wellness, Family & Friends, and Setting Personal Goals.**

As in life, you never know what to expect with our races. Each race provides a new challenge and there are times you feel like it may beat you. The racers work together to hold one another up. When you get through the challenge that has been put in front of you, and you not only complete it but you achieve it, you see what you are truly made of and how you can accomplish anything you put your mind to.

UNION STARTS WITH U

With your sponsorship package you will connect with a wide range of individuals and families, all joined with a common interest or purpose connected to **Red Rock Union's** events and giving back to Youth Athletics in Southern Alberta, as a portion of our proceeds go back to local organizations like Big Brothers Big Sisters/Kidsport and the YMCA Youth Programs.

Your **Red Rock Union** sponsorship provides you optimal return. You will have access to over **1,000** racers in 2016 and you will have the ability to join our union by participating yourself or joining us as a volunteer.



2016 RED ROCK UNION RACES



CONQUER
THE COULEE

MAY 28, 2016



CONQUER
THE VALLEY

AUG 20, 2016



JOIN THE UNION AS A VALUED SPONSOR

TITANIUM

one donor
three years

Branded Logo on obstacle structures | Branded Logo on starting line | Logo on participant socks | Logo displayed at after party on big screen | 3 Feature participants (Logo placement) | Logo on all promotional posters | Social Media shout outs | Display on website | Logo on general sponsor board | 15 free participant passes | Industry Exclusivity

CHROMIUM

one donor
two years

Logo on starting line banner | Logo on all obstacle signs | Logo on cinch bags | Logo displayed at after party on big screen | 2 Feature participants (Logo placement) | Logo on all promotional posters | Social Media shout outs | Display on website | Logo on general sponsor board | 10 free participant passes | Industry Exclusivity

STEEL

two donors
two years

Logo on 6 obstacle signs | Logo on starting line sign (nailed to display) | Logo displayed at after party on big screen | 1 Feature participant (Logo placement) | Logo on all promotional posters | Social Media shout outs | Display on website | Logo on general sponsor board | 5 free participant passes | Industry Exclusivity

LEAD

two donors
annual

Logo on 3 obstacle signs | 1 Feature participant (Logo placement) | Logo on all promotional posters | Social Media shout outs | Display on website | Logo on general sponsor board | 3 free participant passes | Industry Exclusivity

CESIUM

four donors
annual

Logo on 1 obstacle sign | 1 Feature participant (Logo placement) | Social Media shout outs | Display on website | Logo on general sponsor board | 2 free participant passes